

4:AM TORONTO 2017

Conference Schedule

Tuesday 26 September 2017

altmetrics17 Pre-Conference Workshop

Following the successful conjunction of [altmetrics15](#) and [altmetrics16](#) with the [Altmetrics Conference](#), altmetrics17 will again be co-organized with the 4th Altmetrics Conference 4:AM, hosted by [The Social Media Lab](#) at Ryerson University.

This year's workshop will focus on the dependencies of altmetrics, including the role of data providers and aggregators and the technical affordances of underlying platforms. [Please visit the Workshop website for more information about the schedule and format of the day.](#)

Attendance at the workshop costs £60 and places are limited. If you are interested in attending please email altmetricsconf@bioscientifica.com

Wednesday 27 September 2017

Main Conference (Day One)

09:45 - 10:00 **Opening Address**

10:00 - 10:45 **Keynote Speaker**

Dr Anatoliy Gruzd

Canada Research Chair in Social Media Data Stewardship, Associate Professor at the Ted Rogers School of Management at Ryerson University, and Director of Research at the Social Media Lab.

10:45 - 11:00 **Questions and Introduction to the 4:AM Conference**

11:00 - 11:15 **Tea & Coffee**

11:15 - 12:15 **Session 1: Altmetrics: Now and Next**

11:15 - 11:25 Design and implementation considerations for open altmetrics UI and API

Heather Piwowar, ImpactStory

11:25 - 11:35 Make data count

Daniella Lowenberg, California Digital Library

11:35 - 11:45 Engaging researchers

Katie Hickling, PLOS

11:45 - 11:55 Measuring societal impacts

Speaker TBC

11:55 - 12:05 TBC

Euan Adie, Altmetric

12:05 - 12:15 Altmetrics for books

Martijn Roelandse, Springer Nature

12:15 - 13:00 Session 2: Altmetrics in Research Evaluation

- 12:15 - 12:30 Altmetrics in practice: understanding emerging cultures of evaluation
Kate Williams, University of Cambridge
- 12:30 - 12:45 HuMetricsHSS: exploring the potential for altmetrics as value-based indicators
Rebecca Kennison, K|N Consultants
- 12:45 - 13:00 Canadian research evaluation
Martin Kirk, University of British Columbia

13:00 - 14:00 Lunch

14:00 - 15:00 Session 3: Practical Applications of Altmetrics

- 14:00 - 14:15 Leveraging altmetrics as opportunity indicators
David Sommer, Kudos
- 14:15 - 14:30 Using examples of high altmetric scores as a roadmap for pre- and post-publication editorial support
Sacha Noukhovitch, STEM Fellowship
- 14:30 - 14:45 Can altmetric data help researchers fine-tune their publication strategies?
Camilla Lindelaw, Södertörn University
- 14:45 - 15:00 Who's talking about you? Using altmetrics in library assessment
Melanie Cassidy and Ali Versluis, University of Guelph

15:00 - 15:15 Tea & Coffee

15:15 - 16:00 Session 4: Novel and Experimental uses of Altmetrics

- 15:15 - 15:30 Temporal visualisation of altmetric data across heterogenous sources
Waqas Khawaja, NUI Galway
- 15:30 - 15:45 ARIA
Aravind Raamkumar Sesagiri, Nanyang Technological University
- 15:45 - 16:00 Using altmetrics to highlight academic research: innovative possibilities
Rajiv Nariani, York University

16:00 - 16:15 Tea & Coffee

16:15 - 17:15 Session 5: Tackling the Challenges of Altmetrics

- 16:15 - 16:30 Research diffusion practices in developing countries – what can we learn from altmetrics?
Clément Gévaudan, Global Development Network (GDN)
- 16:30 - 16:45 Bringing altmetrics into normal
Andy Herzog, University of Texas
- 16:45 - 17:00 The social sciences and humanities in the maze of new metrics
Johannes Sorz, University of Vienna
- 17:00 - 17:15 The unintended consequences of online engagement for female academics: A discussion for the altmetric community
Jaigris Hodson, Royal Roads University

17:15 - 17:45 Session 6: Poster Lightning Talks

- 17:15 - 17:18 Altmetrics and the scholarly legacy
Lauren Collister, University of Pittsburgh
- 17:18 - 17:21 Connecting and understanding the web of research for medical education
Jane Burn, RCSI
- 17:21 - 17:24 Disciplinary differences in altmetrics for humanities research
Stacy Konkiel, Altmetric
- 17:24 - 17:27 Exploring the meaning and perception of altmetrics
Maryam Mehrazar and Steffen Lemke, University of Leibniz
- 17:27 - 17:30 Using altmetrics to understand how common paywalls are for research articles in news stories
Lauren Maggio, Uniformed Services University
- 17:30 - 17:33 Generational embrace of altmetrics at the University of Yaoundé and Texas Tech University
Innocent Awasom, Texas Tech University
- 17:33 - 17:36 Adaptable Impact Instruction for Campus Constituencies
Elaine Lasda, University at Albany
- 17:36 - 17:39 Exploring Features for Predicting Mentions in News
Harish Varma Siravuri, Northern Illinois University

17:30 Drinks reception and poster viewing

Thursday 28 September 2017

Main Conference (Day Two)

09:45 - 11:00 Highlight Presentations

- 09:45 - 10:10 Museum as research institution and publisher: architecting analysis of scholarly content online discussions in a natural history museum using altmetrics
Richard Hulser, Natural History Museum of Los Angeles County
- 10:10 - 10:35 Next-generation altmetrics: responsible metrics and evaluation for open science
Isabella Peters and Judit Bar-Ilan, ZBW Leibniz Information Centre for Economics
- 10:35 - 11:00 Using altmetrics to understand the research landscape
Chris Manuel, CIHR

11:00 - 11:15 Tea & Coffee

11:15 - 12:30 Session 7: The Twitter Effect

- 11:15 - 11:27 Are more tweeted papers and topics also more contradicted?
Brett Butliere, Tilberg University
- 11:27 - 11:40 What explains the imbalance use of social media across different countries? A cross country analysis of presence of Twitter users tweeting scholarly publications
Zohreh Zahedi, CWTS, Leiden University
- 11:40 - 11:52 The quality of interactions and engagement around research articles on Twitter
Feresteh Didegah, Simon Fraser University
- 11:52 - 12:05 Twitter bots – Implications for altmetrics in research evaluation
Stephanie Haustein, University of Ottawa

- 12:05 - 12:17 #iCanHazPdf: Tweets requesting publications behind the paywall
Timothy Bowman, Wayne State University
- 12:17 - 12:30 Identifying scholars on Twitter: opening the path to the social media studies of science
Rodrigo Costa, CWTS, Leiden University

12:30 - 13:00 Session 8: Invited Blogger Talk

Antony Williams, National Center of Computational Toxicology at the EPA.

13:00 - 14:00 Lunch

14:00 - 15:15 Session 9: The Social Side of Altmetrics

- 14:00 - 14:15 From opportune indicators to narratives: conceptualizing altmetrics for social impact
Juan Pablo Alperin, Simon Fraser University
- 14:15 - 14:30 Altmetrics for reputation analysis of Brazilian researchers
Thaiana Oliveria, Federal Fluminense University
- 14:30 - 14:45 How can we tell a different story?
Ali Versluis, Lillian Rigling & Sarah Crissinger, University of Guelph
- 14:45 - 15:15 Discussion

15:15 - 15:30 Tea & Coffee

15:30 - 16:30 Session 10: The Value of Connected Systems

- 15:30 - 15:50 Transparent-by-design: building open infrastructure for the altmetrics community
Joe Wass, CrossRef
- 15:50 - 16:10 Unpaywall Analytics: A novel metric of article readership using tracking data from a popular web browser extension
Jason Priem, Impact Story
- 16:10 - 16:30 Between Open Science and Business Intelligence
Kornelia Junge, Wiley

16:30 - 17:00 Session 11: What Haven't We Thought of Yet?

An open discussion on new horizons in Altmetrics and an opportunity to ask unanswered questions.

17:00 - 17:10 Close of Meeting

Friday 29 September 2017

4:AM Hack Day/Do-Athon

Every year, the Altmetrics Conference generates loads of brilliant ideas! These ideas usually range from apps to analysis to advocacy.

At this year's conference, we'd like to see the altmetrics community come together for a day of collaboration to advance the field. That's why we're reorienting this year's "[Hack Day](#)" to become a "Do-a-thon" (scheduled for 29 September 2017), in which all are invited to participate!

The format will be familiar to those who have participated in hackathons before:

1. We'll begin the day with a pitch session for altmetrics-related ideas that can be tackled in a day (e.g. "Create a prototype that retweets academic papers about bananas" or "Create a slide deck that explains altmetrics to beginners");
2. Participants will form teams around ideas they would like to work on;
3. Teams will have a day's worth of unstructured work time to hash out their code, projects, research ideas, etc; and finally,
4. We'll reconvene during the last hour to share each team's progress and celebrate the advancements we've all made in one short day!

Coffee and lunch will be provided to keep you powered up through the day.

You can register to join the Hack day as part of your [4:AM registration](#). Or, if you wish to add it to an existing booking, please use the Manage Your Booking link on the Registration page.